

Sebastian Rosado

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SUMMARY

UX designer with 4 years of experience and a background in architecture. I work across the full design process, from research and wireframing to working directly with developers during implementation. My projects range from AI-powered internal tools to multi-user onboarding flows and enterprise dashboards. Architecture gave me a systems mindset and the ability to design under hard constraints. I switched to UX because I wanted the impact of my work to be more personal.

EXPERIENCE

Freelance UX Designer & Consultant Jul 2022 – Present

- **ZoningIQ** — Designed and built an AI-powered zoning research tool for my 4-person architecture team. Reduced research time from 2-3 hours to 5-10 minutes per query, a verified 95% reduction. Built end-to-end using Figma and Claude Code with no prior coding background. Redesigning the citation system after early users said they couldn't trust AI answers without being able to verify them, which is what made the tool usable.
- **PocketBuilder** — Designing onboarding flows and dashboard components for a homebuilder-subcontractor web app. Worked through a real stakeholder disagreement: pushed to remove license and insurance fields from onboarding to reduce friction, was told they were needed for downstream features. Compromise was a skip button with gated features, keeping the flow unblocked without removing critical data collection. Working in an agile team with a PM and developer using Jira and bi-weekly sprints.
- **Sentriq Labs** — UX consultant designing security controls dashboards. Participating in weekly standups with developers and stakeholders to translate requirements into clear, usable interfaces.
- **Veida AI** — Redesigning an EdTech web app based on pain points collected from real users. Focused on navigation and course-adding flow to reduce the friction that users had flagged.
- **Curinos** — Redesigning a data table for an internal fintech tool to add missing functionality and align it with the existing design system. The goal was to reduce the manual effort required to configure the tool and make it easier for new team members to get up to speed.

Project Designer Nov 2021 – Present

Alliance Architects — Dallas, TX

- Building an AI-assisted site feasibility tool that reduced initial site exploration from an estimated 6-7 hours to 10-15 minutes on a live project during testing.
- Designed buildings and led site planning for industrial projects, coordinating across engineers, consultants, and clients through iterative feedback cycles.

AI Experience Design Apprentice Mar 2024 – Oct 2025

UXD Academy — Dallas, TX

- **Axis Performance** — Redesigning the booking flow and built an AI chatbot in Voiceflow for a personal trainer who was managing all client bookings manually by text and email. After launch in 2024, all new client bookings moved to the online platform.

EDUCATION

Master of Architecture May 2020

University of Texas at Arlington

Bachelor of Science in Architecture May 2017

Texas Tech University

SKILLS

Design & UX Tools: Figma, Claude Code, Voiceflow, Framer, Vercel v0, Photoshop, Illustrator

UX Capabilities: User flow mapping, wireframing, prototyping, interaction design, usability review, UI consistency

Soft Skills: Attention to detail, precise feedback, clear communication, fast iteration